

# Oracle Demantra (ASCP) Consulting Services

## Overview

Supply Chains have historically concentrated on reducing costs through methods such as inventory reduction, enhanced planning, the lowering of transaction costs, and improved supplier management. Becoming “demand driven” shifts how you do business and can improve revenue and profitability. However, this also means a company must become more demand sensitive, placing additional effort on demand shaping and focus on profitable demand response.

Companies with improved demand visibility and the ability to use this insight to produce better forecasts have achieved reductions in inventory, stronger order fulfillment rates, shorter cash-to-cash cycles and near perfect order execution. These results can contribute to increases in revenue, profitability, shareholder value, and customer satisfaction.

## Our Offering

### Business Processes

Effective and efficient business processes are central to operational excellence, and establish the foundation for any system implementation.

### Application Configuration

Applications institutionalize processes. Ensuring applications are optimally configured to the business processes consistently delivers the expected returns on investment.

## Technical Infrastructure & Integration

Technical infrastructure is the foundation supporting applications, and must be designed to meet the requirements of the application to enable superior performance.

## Organizational Alignment & Training

Ensuring that organizational roles are aligned with business processes and employees are adequately prepared establishes the foundation for successful system implementation.

## Regulatory Compliance

Efficiently meeting regulatory requirements reduces costs, and enables management the ability to focus more on core business requirements.

## Our ASCP services help organizations:

- Sense and respond to demand with a plan that aligns your organization across departments and users
- Model new products based on the lifecycle of existing products
- Empower planners and managers with the tools to enable best practices in adaptive demand-driven planning
- Achieve the highest level of accuracy in volume forecasting, pre-event simulation and post-event evaluation
- Manage all sales forecasting and account planning from a single screen