

Oracle Master Data Management

Unify data, solidify your business intelligence strategy

ennVee's Master Data Management (MDM) solutions consist of a set of applications (or MDM Hubs) designed to consolidate, cleanse, govern, and share these key business data objects across the enterprise and various points in time. Included are pre-defined extensible data models and access methods, along with powerful applications to centrally manage the quality and lifecycle of master business data.

Our professional services address the impact of Master Data and challenges of providing data management in enterprises. We take into account the capabilities and limitations of various MDM tools in the market to engage diversified customer projects that span the comprehensive MDM lifecycle. ennVee MDM consultants have extensive business process expertise, primarily centered within Oracle Siebel Universal Customer Master, Oracle Customer Data Hub, Product Hub, Oracle PIM, and Supplier Hub.

An imperative asset of any diverse and dynamic organization

Higher complexity and importance of master data increases the need to manage it effectively. Only when this data is effectively managed, will it be possible for the organization to clearly identify and understand their clients thereby ensuring the organization's sustainability, growth, and expansion.

To have a truly stable and comprehensive Master Data Management system, it is imperative that:

- master data is properly understood and managed during M&A's
- complex data hierarchies are simplified and restructured to align to the business needs
- information overload is reduced and a 360° view of the master data can be easily obtained
- a synergistic approach is applied across business workflows and IT solutions to boost data quality
- implementation leverages the technology, tools, and processes required to create and manage consistent and accurate master data

Why ennVee

- Deep domain experience from Business Consulting, to Implementation and Support
- Commercial industry expertise
 - Complex MDM Projects
 - BI Roadmap and Implementations
 - E-Business Suite to Process Automation
 - Oracle Fusion Middleware-SOA Integration
 - Project Portfolio Management Implementations
- Hybrid global support model

MDM SOLUTIONS

- Data Strategy and Data Governance
- Business Process Analysis
- Data Quality, Architecture, Profiling
- MDM Integration (Canonical, Business Process Orchestration, and BAM)

MDM IMPLEMENTATION

- Oracle Universal Customer Master (UCM)
 - Oracle Customer Hub (OCH)
- Oracle Customer Data Hub (CDH)
- Hyperion DRM
- Oracle Product Hub (PIM) and Product Data Quality
- Data Quality Tools (Informatica IIR, Trillium, and Oracle Data Quality (ODQ))
- MDM Applications
- Customer Hub
- Product Hub
- Supplier Hub
- Site Hub
- Data Relationship Management

ADDITIONAL EXPERTISE

- BI Planning and Execution (OBIEE, Hyperion, ETL resources)
- Project Portfolio Management
- Fusion Middleware and Applications
- Enterprise Content Management



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ennVee is a global professional services firm that provides Oracle application management, business, and technology consulting services to organizations around the world. Through automation-based application delivery, we help businesses accelerate project completion, reduce disruption, get it right the first time, and reduce the cost to deliver tomorrow's solutions today.